



Software for the Public Good

The ASF provides
billions of dollars worth of software
to the public-at-large at 100% no cost

Software the world relies on

ASF software is integral to nearly every end-user computing device—from laptops to tablets to mobile devices across enterprises and mission-critical applications.

ASF projects power most of the Internet, manage exabytes of data, execute teraflops of operations, and store billions of objects in virtually every industry.

Level playing field

The ASF welcomes all productive contributions by individuals, irrespective of their employment status or employer. The ASF's vendor-neutrality and independent governance ensures that all Apache projects are governed independently with no corporate influence, regardless of employee participation.

Unlike industry consortia, the ASF does not engage in or endorse a “pay to play” environment of any kind: **everyone is welcome to participate**. We accept and encourage the development of multiple projects in the same category to enable our communities to accelerate innovation —and let the market decide on project preference.

The commercially-friendly and permissive Apache Licence v2 is a favored industry standard behind billion dollar corporations and benefit the greater community worldwide.

Our Impact

290+

Open Source Projects

1300+

Software Releases

9800+

Committers

1140+

Members

Continued growth requires continued support

Since incorporating in 1999, ASF innovations have defined industries, shaped communities, and launched countless businesses, including several Silicon Valley unicorns.

To date, more than 650,000 individuals have contributed to Apache initiatives. Over the past year, 57% of overall code contributors and 73% of overall issue contributors were new to the ASF.

ASF Sponsorship helps ensure that critical Apache software continues to be able to be developed equitably in a diverse, trusted, vendor-neutral environment.

Today, the ASF needs your support now more than ever.

Critical ASF Security in the Open Source ecosystem

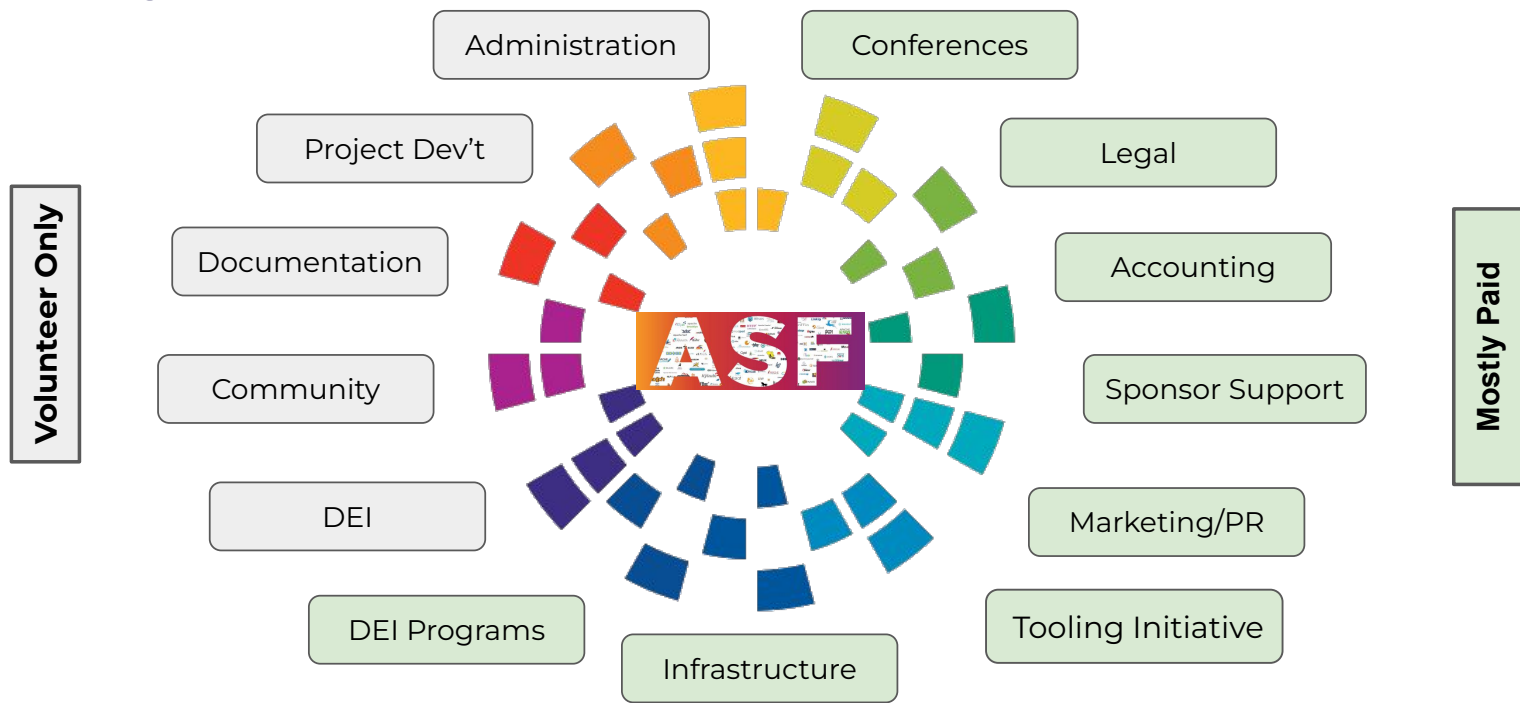
The Apache Logging project's Log4j software vulnerability in 2021 thrust the topic of Open Source security to the forefront of industry-wide concern and put a direct spotlight on the vital role of Apache software, particularly with critical infrastructure.

Apache Log4j software libraries are used in most developed Java applications, which put the number of devices potentially affected by the security vulnerability in the billions. More than a month after the Apache Logging Services community published patches for this vulnerability, the unpatched version of Apache Log4j continued to be downloaded at the rate of 10,000+ downloads per hour —about 1/3 of all global Java downloads.

ASF Sponsorship funds enabled us to hire consultants to prepare for the February 2022 Senate Homeland Security & Government Affairs Committee hearing, and for both then-ASF President David Nalley and former ASF President Sam Ruby to attend in person [*watch [ASF President David Nalley's testimony about the Log4j vulnerability during the hearing](#)*].

Additionally, under the direction of ASF Security VP Mark Cox, the Security team retained a paid Security Response Program Manager to oversee handling and organization of incoming security reports for all Apache projects.

Contributing to and supporting the ASF ecosystem



How Sponsorship helps the ASF

Approximately 70% of the ASF's US\$3MM+ annual budget is allocated towards running critical infrastructure that supports our nearly 300 all-volunteer projects and their communities worldwide. This includes mailing lists, code repositories, bug tracking systems, Web servers, continuous integration servers, bandwidth, electricity, cooling, administrative staff, and more. Bolstered by generous in-kind donations from our Targeted Sponsors, the Foundation is able to keep functioning 24x7x365 for roughly US\$5K per project per year.

Additional operating expenses at the ASF include Conferences, Marketing & Publicity, Accounting, Legal services, and more. We continue to run a very lean organization, and spend less than 10% of our annual budget on overhead.

A meaningful philanthropic investment



As a US 501(c)(3) not-for-profit charitable organization, the ASF is well suited for organizations seeking to make an impact across the global tech ecosystem.

Corporate philanthropists, technology vendors, and user organizations choose to support the ASF not only to alleviate existential necessity but also to meet strategic corporate social responsibility goals.

For those based in the US, donations to the ASF are 100% tax deductible to the full extent of the law.

Regulations vary: we encourage organizations interested in sponsoring or making a financial contribution the ASF to consult a qualified advisor experienced with your local tax law pertaining to donations.

The ASF's tax identification number is 47-0825376.

Listed amongst the highest-impact charities

The ASF is recognized as four-star (“Exceptional”) organization by Charity Navigator and is cited with the Gold Seal of Transparency by GuideStar for “Impact & Results”.



Sponsorship levels + Benefits



- ✓ Sponsor logo on [ASF Thanks page](#) (rel="sponsored" link)
 - top section of page
 - two column row
 - rotating, random placement
- ✓ Use of the ASF Platinum Sponsor logo for your site
- ✓ [Joint press release with the ASF](#) (optional)
- ✓ Listed in [ASF Annual Report](#)
- ✓ [Co-authored Case Study](#)
- ✓ ["Success At Apache" Post](#)

Investment: US\$125K/year



- ✓ Sponsor logo on [ASF Thanks page](#) (rel="sponsored" link)
 - upper-middle section of page
 - alphabetical placement
 - three column row
- ✓ Use of the ASF Gold Sponsor logo for your site
- ✓ [Personal quote for your press release](#) (optional)
- ✓ Listed in [ASF Annual Report](#)
- ✓ [Sponsor co-authored Case Study](#)

Investment: US\$50K/year



- ✓ Sponsor logo on [ASF Thanks page](#) (rel="sponsored" link)
 - lower-middle section of page
 - alphabetical placement
 - four column row
- ✓ Use of the ASF Silver Sponsor logo for your site
- ✓ Listed in [ASF Annual Report](#)

Investment: US\$25K/year



- ✓ Sponsor name listed on [ASF Thanks page](#) (rel="sponsored" link)
 - lower section of page
 - alphabetical placement
 - shared row
- ✓ Use of the ASF Bronze Sponsor logo for your site
- ✓ Listed in [ASF Annual Report](#)

Investment: US\$6K/year

Additional ways to support the ASF

Corporate Contributions: the ASF welcomes one-time, monthly, or annual corporate contributions in any amount, which can be paid via wire transfer for ACH, as well as [online](#) using credit card, ACH, PayPal, and *Pay digital payments.

Corporate Giving and Matching Donations programs: the impact of your gift to the ASF as part of a structured corporate giving program bolsters the ASF's mission. Corporate giving programs at Bloomberg, IBM, Microsoft, PayPal, and Vanguard, among many others, offer tax benefits and provide their employees the ability to boost their support of a diverse set of nonprofit projects.

The ASF is an official charity in the [Benevity Causes Portal](#), as part of numerous corporate giving initiatives such as The American Online Giving Foundation, the Microsoft Tech Talent for Good volunteer program and Charles Schwab Charitable.

Backing ASF Initiatives

ASF Initiatives: new projects or programs created to meet the growing global demand for ASF software that benefit the greater open source ecosystem.

November 2024: ASF Tooling Initiative

- ✓ Supporting Foundation operations, governance, and communities
- ✓ Hardening ubiquitous ASF projects and improving security capabilities to meet the EU's Cyber Resilience Act (CRA) and US's CISA recommendations
- ✓ Supporting ASF Project software releases:
 - providing guidance on achieving reproducible builds
 - producing SBOMs in their specific build pipelines
 - streamlining development, automating repetitive tasks, reducing technical debt ...
 - second alpha testing cycle for Apache Trusted Release (ATR) platform underway
- ✓ VP Tooling + two paid contractors + ASF community volunteers
<https://tooling.apache.org/>

NEW ASF Initiative: Responsible Artificial Intelligence

April 2026: Responsible AI Initiative

- ✓ Dozens of ASF projects form the backbone of today's rapidly evolving AI ecosystem
- ✓ Ensures the ASF remains secure, transparent, and governed in the public interest
- ✓ [\\$10M program over 3+ years](#) to support critical ASF Projects and their communities:
 - Access to AI models and tooling
 - Project-level ecosystem support
 - Community engagement and global participation
- ✓ Seeded by \$1.5M donation by Anthropic with backing by Alpha-Omega
- ✓ Additional support and engagement welcome
 - Financial contributions
 - In-kind donations (models, platforms, and tools)
 - Vendor-neutral, community-first program participation

Non-financial ways to support the ASF

Targeted Sponsorships provide the ASF with non-cash contributions aimed at specific activities, projects, or programs, such as donating cloud services, providing legal services, underwriting ApacheCon attendees' expenses, hosting project hackathons, and contributing documentation resources, among other means.

Targeted Sponsorships that benefit ASF projects and general operations have specific requirements —whilst we appreciate the many offers for donated services, we are unable to accept every proposed donation.

We invite interested organizations to [view our guidelines](#) and speak with a member of the Fundraising team to determine if Targeted Sponsorship is right for you.

Different Ways of Sponsoring

ASF Sponsorship

- Primary method of supporting the ASF
- Keeps the ASF running on a day-to-day basis
- Operating costs: Infrastructure, Legal, Marketing...
- Cash support to the ASF
- Foundation's general fund

Targeted Sponsorship

- In-kind cash, products, or services
- Must benefit an ASF project, community, or initiative
- Accepted on the proviso that the PMC have a need
- After 12 months, any unused funds will roll into the ASF general fund
- Requires a three-year commitment to ensure continuity of service

Event Sponsorship

- Engage with the greater ASF community: share knowledge, meet contributors and users ...
- Speaking opportunities, recording sessions, hosting community events and lightning talks, exhibitor booths to showcase your brand/solutions, and more
- Packages available for select ASF Sponsorship levels

Sponsoring ASF Initiatives

- Directed at a Foundation-wide program (ASF "ask")
- Benefits ASF Projects and greater community
- ASF Tooling Initiative first Initiative (launched 2024)
- \$500K budgetary add towards the Tooling Initiative
- Form of Targeted Sponsorship: requires a three-year commitment to ensure continuity of service

Welcome! Become a new ASF Sponsor

1. Complete our [simple onboarding form](#)
2. ASF Fundraising prepares Sponsorship Agreement
3. Sponsorship Agreement to be executed by both parties via DocuSign
4. ASF Accounting team will issue an Estimate (should Sponsor need to draw a purchase order) or Invoice
5. Upon receipt of payment of Sponsorship fees, Sponsor will be added to the ASF Thanks page and marketing materials according to their Sponsorship level



Thank you in advance for your generosity!

Questions on how you can help make a lasting impact?

We're always happy to help!

Sally Khudairi

VP Sponsor Relations

sk@apache.org

ASF Fundraising Team

fundraising@apache.org

